

TOP 10 REASONS To Renew Your MBA Membership



METROPOLITAN
BUILDERS
ASSOCIATION

1

EVENTS

The MBA is host to many consumer and industry-related events throughout the year. These events are highly attended and often advertised extensively. MBA events are a great way to reach targeted consumers and to educate fellow members about your services.

NETWORKING OPPORTUNITIES

2

Networking... it's the best way to boost business! As a member of the MBA, you'll have access to many networking opportunities throughout the year. Plus, MBA members tend to do business with other members.

3 MEMBERSHIPS IN ONE!

As a member of the MBA, you are also automatically a member of the Wisconsin Builders Association (WBA), and the National Association of Home Builders (NAHB)!

ADVERTISING

4

Promote your business by taking advantage of MBA advertising opportunities like Abode magazine Special Event issues, Building Blocks newsletter, Why Build Now eNewsletter, Blue Print eNewsletter, MBAonline.org, sponsorships for events and educational seminars, and more!

MEMBER DISCOUNTS

5

Special Money-Saving Discounts on a local, state and even national level! Your membership entitles you to discounts on everyday expenses like cell phones and phone service, plus big ticket purchases like vehicle leasing and purchasing programs. It even entitles you to discounted financial services, payroll processing, health care programs and shipping discounts. You can start saving the day you become a member!

6

EDUCATION

Keep yourself and your staff informed of the latest innovations and procedures. The MBA offers an extensive variety of educational seminars committed to personal and professional growth. Topics range from sales & marketing to new government policies. Members receive a discounted rate for most events.

ARBITRATION

7

In the rare occasion that you have a dispute with a customer or another member, the MBA offers mediation & arbitration services.

MBAonline.org

8

A great resource for members, consumers & the media! You can log onto the site for information on events, news, and educational courses, post job openings, access Direct Member Benefits, download the latest Building Blocks, Blue Print, and a complete member directory.

9

ADVOCATE FOR THE INDUSTRY

As an MBA member, you'll have the power to promote and influence the course of the home building industry! If you have an interest or know of something that needs to be improved, participation in committees at local, state and national levels actually enable you to do something about it. The Association also has a fund to pursue legal actions when necessary.

10

FORMS AND INDUSTRY STANDARDS

FREE copyrighted forms are available for your use on the MBA web site: MBAonline.org. Members also have access to the Industry Standards.

An MBA Membership is a
Small Investment With a Large Return!

262.436.1122

MBAonline.org