



# MEDIA OPPORTUNITIES

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## **Home Builders Blitz Media Opportunities You Won't Want to Miss**

### **Opening Ceremony**

Monday, June 5<sup>th</sup> at 6:30 a.m.

Kick-off Home Builders Blitz with the opening ceremony including builders, families, donors and local officials. The official sounding of the horn will start the Home Builders Blitz.

### **Walls are Going Up**

Monday, June 5<sup>th</sup>

Over 29 semi's and 9 cranes will be in the 3 block area on Monday morning. This will be a great visual from the ground and sky. By end of the day Monday roofs will be on the majority of the homes.

### **International Habitat for Humanity CEO to Recognize Builders' Efforts**

Friday, June 9<sup>th</sup> at 11:00 a.m.

Milwaukee is one of only two cities, Jonathan Reckford, CEO of Habitat for Humanity International will visit during the week. He will be addressing the builders', families, donors, local officials and volunteers.

### **Closing Ceremony**

Friday, June 9<sup>th</sup> at 6:00 p.m.

The closing ceremony brings together families, builders, donors, and local officials to celebrate the completion of the homes being built. Keys to their new homes will be turned over to the families.

## **MEDIA DIRECTIONS**

- **Since this will be a construction site, all media must check-in north of the intersection of Meinecke and 32<sup>nd</sup> Street for a media pass and hard hat.**
- Please contact Chellee Siewert if you plan on attending the Opening or Closing Ceremony.
- Interviews with families, builders, donors, volunteers and coverage of progress of homes available throughout the week.